



Town of Yountville

Committee Application Form

Personal Contact Information Has Been Redacted

First Name:

Noel

Middle Initial:

H

Last Name:

Resnick

Home Address:

Home Address Line 2:

City:

Yountville

State:

CA

Postal Code:

94599

Primary Phone:

Alternate Phone:

Email Address:

YOUNTVILLE ARTS COMMISSION

Commissioner

Employer:

Job Title:

Interests & Experiences

Do you currently live in Yountville? Yes

Are you a Yountville Business Owner? Yes

Are you registered to vote in Yountville? Yes

Why do you want to serve on this Board, Commission, or Committee?

Previously serving two terms as Commissioner and bringing forth new programs and events for Yountville Arts, I would like to continue to do so and additionally to contribute to building the reputation and awareness of the Arts within our community and beyond.

What do you perceive is the role of this Board, Commission, or Committee?

My thoughts on the role of this Commission continue along the same path but have grown in scope. I perceive the Arts Commission's role to be one of service to the Town of Yountville in providing support and recommendations for current cultural arts endeavors, supporting artists and their work, and developing new and innovative ideas for continued growth of the arts in Yountville. Having served two previous terms, an

additional point of focus has been, and will continue to be, building awareness of Yountville Arts throughout the community and beyond.

How would you represent the interests of the community?

In an additional term I would continue to represent the community interests by creating and developing opportunities in the arts for our residents and businesses to share, enjoy, and work on together. Recent new programs I have worked on i.e. ART, SIP & STROLL original posters and SHOP THE YOUNTVILLE ART WALK have brought revenue to the Arts Commission with an eye toward economic growth and continued exposure for the Arts and the Town of Yountville.

What strengths/expertise/special skills would you bring to the Board, Commission, or Committee?

I have had a career as an executive and 'creative' in the television and film industry. Additionally I have a strong business and marketing acumen and currently create and produce digital marketing assets for lifestyle and hospitality clients. I have previously served two terms on the Arts Commission creating and working on numerous projects and additionally serving on the Chamber Marketing Committee and Chamber Board of Directors. Having the ability to work with both YAC and the Chamber allows me a greater vision, understanding, and ability to bring the entities together in supporting the arts in addition to the community at large.

Please describe your previous community service and volunteer experience.

*Two terms on the Yountville Arts Commission *Chairman of the YAC Marketing Committee/ART, SIP & STROLL Committee member *Currently, Chairman Yountville Chamber Board of Directors/ Previously, Vice Chair Yountville Chamber Board of Directors *Previously, Chairman of the Yountville Chamber Marketing Committee/ Currently sitting on the committee *Current member of the Producers Group, Academy of Television Arts and Sciences

Anything else you would like to tell us?

It is with genuine enthusiasm that I would look forward to signing on for another term as Commissioner, Yountville Arts!

Name, Addresses and Phone numbers of three (3) individuals familiar with your background (Please do not use council members as references).

Read & Agreed to Application Disclosures? Certified/Agreed

Date: 2022-06-21

Signature: Noel Resnick